



MAC PAPERS

FOR IMMEDIATE RELEASE

Mac Papers Introduces its Castle™ Packaging Brand

Initial Castle brand product offering includes acrylic hand and machine carton sealing tapes

JACKSONVILLE, Fla. (January 10, 2018) – Mac Papers, one of the largest merchant distributors in the Southeast U.S., announced today the launch of its Castle™ packaging brand. The initial product offering under the company's new brand is acrylic carton sealing tape in hand and machine length rolls.

Castle acrylic tape features a high-quality seal, superb clarity and visibility, and excellent shear strength. Superior quick sticking performance combined with controlled unwind ensures that Castle tape provides fluid dispensing on case sealing machines.

"We're extremely proud and excited to introduce our Castle brand to the packaging market," said Chris McCabe, vice president of packaging at Mac Papers. "The decision to offer our own product line reflects Mac Papers' continued commitment to providing customers with best-in-class packaging solutions that, as our brand tagline suggests, 'protect, contain and secure.' Castle acrylic tape is the first step in building a comprehensive product portfolio."

To learn more about the Castle brand of carton sealing tapes, please visit macpapers.com/castle or contact packaging@macpapers.com.

About Mac Papers

Headquartered in Jacksonville, Fla., Mac Papers is one of the largest wholesale distributors in the Southeast U.S. The company is a distribution partner for paper and print, packaging, facility supplies, and office products. Mac Papers works with best-in-class suppliers to help businesses and consumers deliver quality results, improve efficiency, and increase their bottom line. The company operates branch locations and retail stores across nine states in the Southeast. Mac Papers is a third generation, family-owned and operated business founded in 1965. Our sister company Mac Papers Envelope Converters converts and prints an extensive range of standard and custom envelopes – over 14 million per day – utilizing the latest in equipment and technology. For more information, please visit macpapers.com or follow us on Twitter [@macpapers](https://twitter.com/macpapers) and [LinkedIn](https://www.linkedin.com/company/macpapers).

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Note to editors: Please visit the Newsroom page at macpapers.com/castle to download a product image or logo.

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