



MAC PAPERS

FOR IMMEDIATE RELEASE

Mac Papers Adds Rigid Media to Argent™ Wide Format Lineup

New Argent offering includes PVC board, corrugated plastic and styrene

JACKSONVILLE, Fla. (August 1, 2019) – Mac Papers, one of the largest merchant distributors in the southeastern United States, has added rigid materials to its exclusive Argent™ portfolio of wide format media. The Argent product line now includes PVC board, corrugated plastic and styrene rigid materials for a variety of media applications.

"The addition of rigid materials to our Argent product line reflects our commitment to expand our offering with high-quality wide format media that commercial printers, sign and display companies and end users want," stated Ash Weekley, wide format business development manager at Mac Papers. "We're confident that our Argent rigid products deliver consistent performance and industry-leading attributes."

Argent rigid materials are carton packed to facilitate efficient delivery and storage. Printed sample sheets are available by request through Mac Papers' online Sample Center at macpapers.com/samplecenter.

For more information about Argent rigid materials as well as the full line of Argent wide format media, which also includes digital banners, pressure-sensitive digital vinyls, UV laminates and digital imaging paper, visit macpapers.com/argent.

Argent wide format media products are inventoried at Mac Papers' locations across the Southeast. In addition to offering wide format media, Mac Papers represents the leading printing and finishing equipment providers in the industry, and supports the equipment with training and expert technical service. Mac Papers' wide format experts also provide customers with hands-on equipment and media experience at the company's wide format demo center in Orlando, Florida, and through special events at branch locations.

About Mac Papers

Headquartered in Jacksonville, Florida, Mac Papers is one of the largest wholesale distributors in the southeastern United States. The company is a distribution partner for paper and print, packaging, facility supplies and office products. Mac Papers works with best-in-class suppliers to help businesses and consumers deliver quality results, boost efficiency and improve their bottom line. The company operates branch locations and retail stores across the southeastern U.S. Mac Papers is a third generation, family-owned and operated business founded in 1965. Our sister company Mac Papers Envelope Converters converts and prints an extensive range of standard and custom envelopes – 16 million per day – utilizing the latest in equipment and technology. For more information, please visit macpapers.com or follow us on Twitter @macpapers and [LinkedIn](https://www.linkedin.com/company/macpapers).

###

Media Contacts:

John Herbkersman
John.Herbkersman@macpapers.com
904.348.3237

Caryn King
Caryn.King@macpapers.com
904.263.5628