



ARGENT[®]

WIDE FORMAT MEDIA PRODUCTS



Argent[®] Pressure-Sensitive Digital Vinyls

Mac Papers and Packaging is pleased to offer its exclusive Argent[®] brand pressure-sensitive digital vinyl products. Argent vinyls combine a high-end European facestock, American adhesive, and double PE coated liner. Their features keep the media from wrinkling or buckling, resulting in a remarkably stable film.

Used for a variety of digital media applications, Argent vinyls are available in a range of sizes, adhesive types and durabilities.



Features and Benefits

Applications: mounted signage, point-of-purchase (POP), indoor and outdoor signage, wall and print cut graphics

Surface Finishes: gloss and matte

Outdoor Durability: multiple product series that range from 2 to 5 years, depending on installation process, printing, cleaning and environmental factors

Ink Compatibility:



Solvent



Eco Solvent



Latex



UV



**MAC PAPERS
+ PACKAGING**

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Series	Item #	Caliper	Size	Finish	Adhesive	Duration	Applications
AV-624	120071	3.3 mil	54" x 150'	Gloss	Permanent gray	2-3 years	POP, decals, general and mounted signage
AV-625	120083	3.3 mil	54" x 150'	Matte	Permanent gray	2-3 years	POP, decals, general and mounted signage
AV-626	120091	3.3 mil	54" x 150'	Gloss	Permanent clear	2-3 years	POP, decals, general signage, print cut graphics
AV-627	120092	3.3 mil	54" x 150'	Matte	Permanent clear	2-3 years	POP, decals, general signage, print cut graphics
AV-620Z*	120098	3.2 mil	54" x 150'	Gloss	Permanent gray	3-5 years	POP, decals, general indoor & outdoor and mounted signage
AV-621Z*	120099	3.2 mil	54" x 150'	Matte	Permanent gray	3-5 years	POP, decals, general indoor & outdoor and mounted signage
AV-622Z*	120084	4.0 mil	54" x 150'	Gloss	Removable gray	2-3 years	POP (short-term), decals, wall and print cut graphics
AV-610 30/70 Perf**	120081	6.0 mil	54" x 150'	Gloss	Removable black	2 years	POP, retail and commercial signage
AV-612 40/60 Perf**	120082	6.3 mil	54" x 150'	Gloss	Removable black	2 years	POP, retail and commercial signage

*AirScape technology; **Duplex UV liner

Count on Mac Papers + Packaging for All of Your Wide Format Needs

Whether you are a commercial printer, sign company or end user, you can count on Mac Papers and Packaging for all of your wide format needs, from media and equipment to training and customized work flow solutions. We partner with the top names in wide format media to ensure we have the materials you want available at our branch locations throughout the Southeast. Mac Papers and Packaging also offers its exclusive Argent® line of digital banner materials, PSA digital vinyls, UV laminates, digital imaging papers and rigid media.

We represent the leading printing and finishing equipment providers in the industry including Roland, Mimaki and OKI Data, and support the equipment we offer with training and expert technical service. We also provide customers with hands-on equipment and media experience at our wide format demo center in Orlando and through special events at our locations.



For more information, please visit macpapers.com/argent or call **844.MAC.WIDE** (622.9433).
To view the extensive line of wide format products available from Mac Papers and Packaging, please visit macpapers.com/catalog.